

SECTION 5 JESUS FILM TRAINING MANUAL

Topic 3: Sketchboard Open Air Ministry

OPEN AIR EVANGELISM

Open Air evangelism is as old as Noah and was used by every major prophet and by the Apostles.

In recent years, sketchboard open airs - using half inch paint brushes, powder paint and newsprint paper on a large easle - have been used for winning souls from Times Square in New York and Regent Street in London to Asian cities (both in sophisticated shopping areas and in slums) and all over Africa: cities, villages, jungles and deserts.

1. SOWERS Methods.

The SOWERS methods are based on over 100 years of experience in every continent of the world. Although the training focus around the use of the sketchboard it is a Program of learning how to win in manageable numbers while not spending 1 cent on publicity because you "go where the people are". It is missionaries reaching their mission field and locals reaching their community.

The Program is a series of seminars. After each seminar, application of the things learned is required before people can advance to the next Level.

The participant starts as learning to be a team member, soul winner, prayer partner and spiritual parent. He may go right through to be a trainer of evangelists!

2. Follow-Up after Evangelism Outreaches like the JESUS-film

In many areas the open airs have proved a great preparing activity or follow up situation from a large film showing. Both with and without any other means of gospel presentation, thousands of African churches have been born through the SOWERS type open air meetings and Christians have been mobilised. The program is not just for one Christian's personal ministry development but, even more importantly, evangelism becomes a continuous regular activity of the church.

3. The Equipment

The equipment is very cost effective in comparison to tools required for many other evangelism strategies.

Although it involves painting in public, it does not require artist gifts - in fact, the carefulness of many quality artists makes their contributions slow and boring! Most people move forward quickly creating great interest and curiosity while trusting the Lord for His help.

4. Gospel Messages

Any gospel message can be converted to a sketchboard presentation:

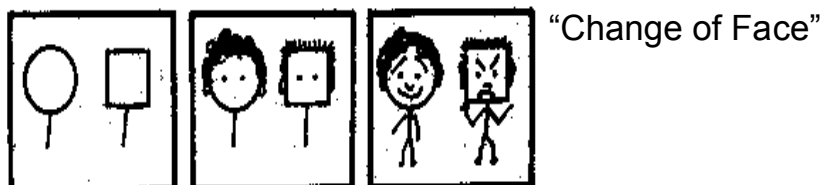
- Interest-getting sketches are a good way to start a programme while the programme is going on.

- Number games and mind teasers with a spiritual application can be used also.
- Messages without words can be used for non literate communities.

Open Air sketching, preaching and leading is part of SOWERS Level 2.

5. Sample Sketches

a. Introductory Sketch



“Change of Face”

b. Number Game

“The Magic Square”



c. Sketchboard Sermon

“God’s Answer”



d. Wordless Sketch

“The Three Trees”



For further information and planned Seminar schedules contact:

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