

ORIENTATION: A CALL TO REACH YOUR WORLD

Purpose: The purpose of this session is to challenge you to join a spiritual movement to help reach your world for Christ.

Objectives: This session will help you to:

1. Understand God's purpose in the world today.
2. Understand our purpose in life and ministry.
3. Observe a Biblical example of ministry.
4. Understand the concept of a target audience, its significance to your discipleship ministry and the criteria for choosing an appropriate target audience.
5. Understand the GCMT as a strategy that helps you to fulfill God's purpose.

IMPORTANT INFORMATION!

1. This session establishes the intention of the training: target area saturation through movement building. It is important to help participants understand the overall intention and focus of the training so that they can decide their level of commitment to the whole process. Exploring Paul's example helps them understand that there will be some personal cost involved.
2. By the end of this session participants **MUST** know what is expected of them in terms of both theoretical (classroom) and practical (target area and assessment) training. They **MUST** have an opportunity to make the covenant. This plus the action point is where the "landing of the plane" takes place here.
3. You must prepare in advance. Pray for guidance as you prepare this session as well as for the participants who will be in class.
4. Open and close with prayer asking the Lord to be the teacher.
5. This is a 2 hour session. Be aware of time constraints. Activities should not be more than 10 minutes long. Cut early activities rather than not ending the session with time for the Action Point. **THE ACTION POINT IS WHERE YOU ARE HEADED IN THIS SESSION!**

1M00



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International Training Office
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PREPARATION FOR FACILITATOR:

DURING THIS SESSION YOU OR A MEMBER OF THE FACILITATING TEAM WILL PRESENT A THREE-MINUTE TRAINING TESTIMONY.

A. YOUR TESTIMONY SHOULD HAVE THE FOLLOWING CONTENT:

1. BEGIN WITH WHEN YOU RECEIVED CHRIST.
2. EMPHASIZE WHAT THE TRAINING HAS MEANT TO YOU AND INCLUDE EACH OF THE FOLLOWING POINTS IF THEY ARE TRUE IN YOUR EXPERIENCE:

- a. "I HAVE KNOWN FOR A LONG TIME WHAT I BELIEVED, BUT HAD DIFFICULTY IN COMMUNICATING TO OTHERS."
- b. "I APPRECIATE THAT THE TRAINING HELPED ME LEARN THAT PEOPLE EVERYWHERE ARE HUNGRY FOR GOD. IF THEY ARE PROPERLY APPROACHED, MANY WILL RESPOND POSITIVELY TO THE CLAIMS OF CHRIST."
- c. "I LEARNED THAT SUCCESS IN WITNESSING IS SIMPLY TAKING THE INITIATIVE TO SHARE CHRIST IN THE POWER OF THE HOLY SPIRIT AND LEAVING THE RESULTS TO GOD. THEREFORE, I CANNOT TAKE PERSONAL CREDIT FOR THE RESULTS, NOR SHOULD I BE DISCOURAGED IF I DO NOT SEE RESULTS."

B. INCLUDE YOUR FIRST WITNESSING EXPERIENCE AFTER LEARNING TO USE *THE FOUR SPIRITUAL LAWS* THROUGH THIS TRAINING, WHETHER OR NOT THE PERSON YOU WITNESSED TO RECEIVED CHRIST.C. **APPLICATION POINT** (*PLEASE LEAVE AT LEAST 15 MINUTES FOR THIS CRUCIAL POINT*)

DURING THIS POINT ON THE OUTLINE, YOU WILL NEED TO DESCRIBE THE INTENTION OF A *GREAT COMMISSION MINISTRY TRAINING*, NAMELY TARGET AREA SATURATION THROUGH EVANGELISM AND DISCIPLESHIP.

*THE BEST WAY TO DO THIS IS TO HAVE A **PRIOR MEETING WITH THE LEADERSHIP OF THE GROUP** TO DISCUSS TARGET AREA SATURATION PLANS. THIS IS A VERY IMPORTANT COMPONENT OF THIS SESSION AND OF THE OVERALL TRAINING AS WELL.*

D. TAKE TIME TO FAMILIARISE YOURSELF WITH THE EVANGELISM PRAYER STRATEGIES OF CCC: *TAKE FIVE* STRATEGY, OR *GAP* PRAYER STRATEGY, SO THAT YOU CAN GIVE A CLEAR CHALLENGE TO PRAY DURING THE APPLICATION POINT OF THIS LESSON.

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I. Introduction

- ☒ “WHAT DO YOU THINK ABOUT THE FOLLOWING CORE BELIEF? HOW WOULD YOU CHANGE IT?”

CORE BELIEF
GOD’S PURPOSE IN THE WORLD IS TO BUILD HIS KINGDOM BY ESTABLISHING HIS RULE IN THE HEARTS OF MEN.

TASK
ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE GROUP TO ANSWER THE FOLLOWING QUESTIONS: A AND B. USE ONE ACTIVITY (NUMBER 7, 10, 14 OR ANYTHING THAT YOU CREATE) TO START THEM THINKING. THEY MAY REFER TO THE FOLLOWING SCRIPTURES, BUT THEY ARE NOT LIMITED TO THEM. HAVE THEM REPORT BACK IN ___ MINUTES.

- A. What was Christ’s role in making this core belief possible?

[NOTE TO THE FACILITATOR: JESUS MAKES THIS POSSIBLE THROUGH HIS DEATH AND RESURRECTION.]

- B. What is man’s role in making this core belief possible?

[NOTE TO THE FACILITATOR: MAN EXPERIENCES THE REALITY OF GOD’S PRESENCE IN HIS LIFE BY RECEIVING CHRIST THROUGH FAITH.]

Luke 19:10; John 3:16; Romans 10:9, 10

II. Man’s Purpose

- ☒ “WHAT DO YOU THINK ABOUT THE FOLLOWING CORE BELIEF? HOW WOULD YOU CHANGE IT?”

CORE BELIEF
ONE OF MAN’S PURPOSES IN LIFE AND MINISTRY IS TO DISCOVER GOD’S PURPOSE AND THEN TO PARTICIPATE WITH HIM IN ACCOMPLISHING IT.

TASK

ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE GROUP TO ANSWER THE FOLLOWING QUESTIONS: A, B, C, AND D. USE ONE ACTIVITY (NUMBER 7, 10, 14 OR ANYTHING THAT YOU CREATE) TO START THEM THINKING. THEY MAY REFER TO THE FOLLOWING SCRIPTURES, BUT THEY ARE NOT LIMITED TO THEM. HAVE THEM REPORT BACK IN ___ MINUTES.

- A. What is man's purpose?
1 Corinthians 10:31; Colossians 3:17; I Peter 4:11.

[NOTE TO THE FACILITATOR: GLORIFY GOD]

- B. What more do we learn about man's purpose in the final words of Jesus to His disciples? What are the key commands of Jesus in these passages of scripture? Mark 16:15 and Matthew 28:16-20.

[NOTE TO THE FACILITATOR: THERE ARE TWO COMMANDS, ONE IN EACH PASSAGE, PREACH THE GOSPEL AND MAKE DISCIPLES. "GO," "BAPTIZE," AND "TEACH TO OBEY ALL I HAVE COMMANDED YOU" ARE A MEANS OF MAKING DISCIPLES.]

- C. How would you link these two thoughts on man's purpose?

[NOTE TO THE FACILITATOR: PREACHING THE GOSPEL AND MAKING DISCIPLES BRINGS GLORY TO GOD]

- D. How are we equipped to fulfill man's purpose?
Ephesians 4:11-16; John 15:5; Acts 1:8?

[NOTE TO THE FACILITATOR: GOD HAS GIFTED US AND WE ARE TOTALLY DEPENDENT UPON HIM TO ACCOMPLISH HIS PURPOSE.]

III. Paul is a Biblical Example of Man Living Out God's Purpose.

- A. Paul identified with the people to whom he ministered. He identified the different **affinity groups**, and got involved in their lives (Acts 20:17-19).
- B. Paul imparted truth. He did not shrink back from **teaching and preaching**, but solemnly testified to the "whole will of God" (Acts 20:20, 21, 24, 27).
- C. Paul implanted **values and responsibilities**. Paul explained not only what he

was doing, but also why he was doing it. So, too, our disciples need to know the “whys” and the “how to’s” (Acts 20:22-24).

- D. Paul's ministry involved **personal sacrifice**. Ministry can't be done leisurely. It requires diligence and hard work. Paul summarizes his own ministry as sacrifice and hard work (Acts 20:28-38).

TASK

ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE PARTICIPANTS TO REFLECT AND DISCUSS HOW THEY WOULD APPLY THESE PRINCIPLES TO THEIR MINISTRIES. USE ONE ACTIVITY (NUMBER 2, 7, 14 OR ANYTHING THAT YOU CREATE). HAVE THEM REPORT BACK IN ____ MINUTES.

IV. The Great Commission Ministry Training is a Strategy That Helps Equip You to Fulfill God's Purposes for Your Life

[NOTE TO THE FACILITATOR: READ OR HAVE A PARTICIPANT READ ACTS 19:1, 7-10 ALOUD]

- A. Acts 19:1, 7-10 is an example of what the *Great Commission Ministry Training Strategy* seeks to equip you to be and to accomplish. It seeks to follow the example of Paul by equipping you to:
1. Be a fruitful disciple.
 2. Speak out boldly for Christ.
 3. Concentrate on building disciples.
 4. Minister regularly (daily) in a target area/audience.
 5. Reach your entire town/city with the Gospel.
- B. The training seeks to help fulfill the Great Commission within an identifiable target audience/area through:
1. Equipping believers to be multiplying disciples.
 - a. Personal spiritual growth.
 - b. Basic ministry skills.
 2. Modeling evangelism and discipleship within the target audience.
 3. Using special tools to expose the masses to the Gospel ("JESUS" Film, etc.).
 4. Involving new believers in New Life Groups where they receive follow-up and training to help reach their world.
- C. Training testimony.

TASK

GIVE YOUR THREE-MINUTE TRAINING TESTIMONY TO EMPHASIZE HOW THIS TRAINING HAS MADE A DIFFERENCE IN YOUR LIFE, OR GET A TRAINED MEMBER OF THE GROUP TO DO SO. IT WILL BE MORE EFFECTIVE TO GET A TRAINER FROM THE LOCAL SETTING TO DO THIS.

V. Choose a Target Area/Audience**TASK**

ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE PARTICIPANTS TO DISCUSS QUESTIONS A AND B. USE ONE ACTIVITY (IT IS SUGGESTED THAT YOU USE NUMBER 13 OR ANYTHING THAT YOU CREATE). HAVE THEM REPORT BACK IN ___ MINUTES.



[NOTE TO THE FACILITATOR: IF YOU USE THE ABOVE ACTIVITY (NUMBER 13) HAVE THE PARTICIPANTS COUNT OFF BY THREES TO FORM THREE GROUPS. THE ONES WILL DISCUSS QUESTION A1, THE TWOS WILL DISCUSS QUESTION B2, AND THE THREES WILL DISCUSS QUESTION B1, 2. DEVELOP THREE QUESTIONS FOR THEM TO ANSWER ABOUT THEIR POINT, E.G., 1) "WHAT IS THIS ABOUT?" 2) "WHAT ARE THE MAIN POINTS?" 3) "WHY IS THIS PRINCIPLE IMPORTANT?"]

A. What is a target audience?

A target audience is a specific grouping of people, which you and your discipleship group seek to reach by a certain date.

1. Paul's example.
 - a. He targeted influential cities (Philippi: Acts 16:12ff; Thessalonica: Acts 17:1ff; Athens: Acts 17:17; Corinth: Acts 18:1; Ephesus: Acts 19:1).
 - b. He targeted specific groups in those cities (i.e., Jews in synagogues; Acts 14:1, 17:1, 2).
2. In the *Great Commission Ministry* strategy, it is important to distinguish between two similar terms, "target area" and "target audience."
 - a. A target area: consists of an entire city, entire suburb, an entire campus or a residence on the campus. It is usually a geographic area.
 - b. A target audience: consists of a particular segment of the target area defined by common living areas, affinity groups,

occupations, etc.

- B. Why focus on a particular target audience?
1. It gives your discipleship group a sense of ownership, i.e., "they are responsible to reach their part of the world."
 2. It focuses your group on those they most likely will be motivated to reach, i.e., those of similar interests, similar backgrounds, those living in close proximity, etc.

TASK

ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE PARTICIPANTS TO DISCUSS QUESTION C. USE ONE ACTIVITY (IT IS SUGGESTED THAT YOU USE NUMBER 13 OR ANYTHING THAT YOU CREATE). HAVE THEM REPORT BACK IN ___ MINUTES.



[NOTE TO THE FACILITATOR: IF YOU USE THE ABOVE ACTIVITY (NUMBER 13) HAVE THE PARTICIPANTS COUNT OFF BY THREE TO FORM THREE GROUPS. GIVE EACH GROUP TWO POINTS TO DISCUSS. IF THE GROUP IS NOT LARGE ENOUGH TO DIVIDE BY THREE, DIVIDE INTO TWO GROUPS AND GIVE EACH GROUP THREE POINTS. DEVELOP THREE QUESTIONS FOR THEM TO ANSWER ABOUT THEIR POINTS, E.G., 1) "WHAT IS THE PRINCIPLE?" 2) "WHY IS THIS PRINCIPLE IMPORTANT?" 3) "WHAT WOULD BE THE POSSIBLE RESULTS IF THIS PRINCIPLE WERE NOT APPLIED?"]

- C. What criteria determine a good target audience?
1. Size
 - a. Large enough to require proclamation evangelism to help reach it, not just one-on-one evangelistic appointments.
 - b. Large enough to require spiritual multiplication to provide enough laborers to help reach it - not just one generation of disciples.
 - c. Small enough to actually saturate in a specified amount of time.
 - d. Small enough to establish a sense of momentum and a visible presence.
 2. A clear category
A target audience must be a specific group of a particular number.
 3. Responsiveness
To what degree are those in the target audience open to hearing and responding to the Gospel?

4. Influence
 - a. To what degree are those in your target audience able to serve as bridges to help reach the rest of the target area?
 - b. Do others imitate them?
 - c. Is their participation necessary to the success of projects in this area?
5. Accessibility
How easy is it for us to contact these people? Can we approach them in groups?
6. Motivation
Is this target audience composed of those whom your group members are naturally motivated to reach?

D. Ideas for reaching your target area/audience

 **[NOTE TO THE FACILITATOR: COMMUNICATE POINT D AND COMPLETE THE TASK.]**

1. First reach those who influence others.

It is wise to begin reaching those who, by reason of their position, standing or leadership ability, are likely to be a bridge to other individuals and groups.

2. Reach affinity groups (i.e. natural groupings of people).

The Gospel spreads most easily through the relationships of those in the same natural grouping. We are more likely to be effective and comfortable reaching our peers. Doctors are best able to reach other doctors, mothers other mothers, students on a sports team other students on that team, family members other family members.

TASK

ARRANGE A SMALL GROUP ACTIVITY WHICH WILL ALLOW THE GROUP TO COME UP WITH A LIST OF THE NATURAL AFFINITY GROUPS IN THEIR TARGET AREA. USE ONE ACTIVITY (NUMBER 10, 14, 42 OR ANYTHING THAT YOU CREATE). HAVE THEM REPORT BACK IN ___ MINUTES.

SUMMARISE THEIR THOUGHTS AND BE PREPARED TO ADD YOUR THOUGHTS IF NECESSARY.

VI. Summary and Application.

A. Summary

☒ [NOTE TO THE FACILITATOR: ASK A CLASS MEMBER TO READ THE FOLLOWING. ASK FOR QUESTIONS AND CLARIFY ANY MISUNDERSTANDINGS.]

The *Great Commission Ministry Training* seeks to help you grow in your relationship with God and equip you to reach the world around you with the Good News of Jesus Christ.

The first level of training will help you in your walk in the Spirit and teach you how to effectively communicate your faith to others and begin the process of discipling new believers.

The second level will equip you to respond to the needs of a new believer.

The third level will prepare you to disciple people in the context of a small group.

The final level of *Great Commission Ministry Training* is designed to help you give more leadership to the growing number of disciples.

B. Application.

☒ [NOTE TO THE FACILITATOR:

1. HELP THE CLASS TO BEGIN TO DEFINE POTENTIAL TARGET AREAS/ AUDIENCES FOR THE DURATION OF THE TRAINING AND BEYOND. **(PLEASE NOTE YOU NEED TO HAVE DISCUSSED THIS WITH THE LEADERSHIP OF THE CHURCH/TEAM BEFOREHAND)** EXPLAIN THAT WE WANT TO FOCUS OUR ENERGY IN REACHING A DEFINED AREA SO THAT WE WILL BE ABLE TO MEASURE OUR EFFECTIVENESS AND SUCCESS.
2. EXPLAIN THAT THE GOAL OF THE TRAINING IS TO GIVE PEOPLE IN THE TARGET AREA MULTIPLE CREATIVE OPPORTUNITIES TO RESPOND TO CHRIST'S LOVE AND TO HELP THOSE WHO RECEIVE HIM TO GROW IN THEIR FAITH.
3. CONFIRM THE SCHEDULE OF TRAINING. IT SHOULD REFLECT CLASS TIME, WITNESSING TIME AND ASSESSMENT TIME AS WELL.
4. EXPLAIN THAT WITNESSING WILL BE DONE IN PAIRS. ASSIGN

WITNESSING PARTNERS, IF APPROPRIATE.

5. PLAN A PRAYER WALK IN THE TARGET AREA. IF APPROPRIATE, INTRODUCE THE AUDIENCE TO A PERSONAL EVANGELISM PRAYER STRATEGY EG. *TAKE FIVE OR GAP.*]

TASK

ARRANGE A GROUP ACTIVITY WHICH WILL ALLOW THE PARTICIPANTS TO DEVELOP A GROUP COVENANT WHICH THEY CAN AGREE TO AND SIGN. USE ONE ACTIVITY (NUMBER 10, 14, 42 OR ANYTHING THAT YOU CREATE). HAVE THEM REPORT BACK IN ___ MINUTES.

BRING THE GROUP TO CONSENSUS AS YOU WRITE OR HAVE SOMEONE WRITE THE COVENANT WHERE ALL CAN READ IT. HAVE PARTICIPANTS WRITE THE AGREED UPON COVENANT IN THEIR NOTES AND SIGN IT.

- ☒ [NOTE TO THE FACILITATOR: SUGGEST THAT THE GROUP COVENANT MAY INCLUDE A PERSONAL COMMITMENT TO FULLFILLING THE COURSE REQUIRMENTS, E.G., CLASSROOM ATTENDENCE, PARTICIPATION IN THE TARGET AREA, PREPARING FOR CHECK-OUT, ETC AND A WILLINGNESS TO MAKE THE NEEDED SACRIFICES OF TIME, TALENT AND TREASURE TO REACH THEIR WORLD FOR CHRIST?]
- ☒ [NOTE TO THE FACILITATOR: ASK THE CLASS TO SILENTLY REFLECT ON THE COVENANT. THEN SAY “NOW THAT YOU KNOW THE INTENTION OF THIS COURSE AND MORE ABOUT WHAT IS EXPECTED OF YOU AS A PARTICIPANT, ARE YOU WILLING COMMIT YOURSELF TO GOD IN PRAYER AND SIGN THE COVENANT? REMEMBER, THIS COVENANT IS BETWEEN YOU, GOD AND THE GROUP. IF YOU CANNOT COMMIT TO THIS COVENANT PLEASE DO NOT SIGN IT.]